

Subject: SPBID past petition packets
Date: Friday, February 10, 2017 at 3:28:54 PM Pacific Standard Time
From: Katie Kiefer
To: Tara Devine
CC: Ellen Riotto, Wallis Locke
Attachments: image001.png

Tara – do you have a copy of the 2012 petition packet or the SPII 2014 packet that was sent out in past renewals? We wanted to get a better visual of what’s been done in the past and get started on the cover letter and BID accomplishment 1-pager.

THX.

Katie Kiefer
Operations Manager



South Park Business Improvement District
1100 S. Flower St., Suite #3400, Los Angeles, CA 90015
katie@southpark.la | o. 213 663 1120
Check out our website: www.southpark.la
fb.com/SouthParkLosAngeles | Twitter/Instagram @SouthParkLA
24/7 DISPATCH: 866-560-9346

Subject: SP & SPII docs - Invitation to collaborate

Date: Saturday, February 11, 2017 at 11:29:16 PM Pacific Standard Time

From: Tara Devine (via Google Drive)

To: Wallis Locke

CC: Katie Kiefer, Ellen Riotto

Tara Devine has invited you to **contribute to** the following shared folder:

 [SP & SPII docs](#)

Open

This email grants access to this item. Only forward it to people you trust.

Google Drive: Have all your files within reach from any device.

Google Inc. 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA

Google™

Subject: Re: SPBID past petition packets
Date: Saturday, February 11, 2017 at 11:30:30 PM Pacific Standard Time
From: Tara Devine
To: Katie Kiefer
CC: Ellen Riotto, Wallis Locke
Attachments: image001.png

You can download the South Park II formation packet here:
<https://drive.google.com/drive/folders/0B-OYeQrhQ5AzWWE5WTNvWEYzeEE?usp=sharing>

I handled the SPII formation, so I have a nice, complete packet in one PDF. This is everything that went in the packet, excepting the petition itself (obviously, each packet had a unique petition in it.)

I was not the renewal consultant for the last SP renewal, but I was brought on towards the end of the process to help with some of the property owner outreach, so I do have some of the documents, but not necessarily everything that was in them (Marco LiMandri's firm would have coordinated the mailing.) I did find a few docs, but not a full packet. I created only one of them, the South Park CBID FAQ. I do not believe this was part of Marco's mailed packet, but we did use it during SP renewal outreach, and, as you will see, I did a similar, updated version for SPII (which was included in the packets.) The other documents were not created by me - I assumed but cannot verify that they were created by either the BID or by Marco. Some may be drafts and not final versions, etc, - I have no way to know/verify.

Warmest regards,

TARA DEVINE
DEVINE STRATEGIES
645 West Ninth St., #110-293
Los Angeles, CA 90015
310.430.5121
tara@devine-strategies.com

Making it easier for you with STRATEGIC CONSULTING SERVICES
Planning & Entitlements - Political & Community Outreach - Business Improvement Districts

On Fri, Feb 10, 2017 at 3:28 PM, Katie Kiefer <katie@southpark.la> wrote:

Tara – do you have a copy of the 2012 petition packet or the SPII 2014 packet that was sent out in past renewals? We wanted to get a better visual of what's been done in the past and get started on the cover letter and BID accomplishment 1-pager.

THX.

Katie Kiefer
Operations Manager



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katie@southpark.la | o. [213 663 1120](tel:2136631120)

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fb.com/SouthParkLosAngeles | Twitter/Instagram @SouthParkLA

24/7 DISPATCH: [866-560-9346](tel:8665609346)

Subject: Re: SP & SPII docs - Invitation to collaborate
Date: Tuesday, February 14, 2017 at 6:51:52 PM Pacific Standard Time
From: Katie Kiefer
To: Tara Devine
CC: Ellen Riotto, Wallis Locke

Tara – FYI - had to request access back to you regarding the shared docs.

Katie Kiefer
South Park BID
1100 S. Flower St., Suite #3400, Los Angeles, CA 90015
o. 213 663 1120

24/7: 866 560 9346

From: "Tara Devine (via Google Drive)" <drive-shares-noreply@google.com>
Reply-To: Tara Devine <tara@devine-strategies.com>
Date: Saturday, February 11, 2017 at 11:29 PM
To: Katie Kiefer <katie@southpark.la>
Cc: Ellen Riotto <ellen@southpark.la>, Wallis Locke <wallis@southpark.la>
Subject: SP & SPII docs - Invitation to collaborate

[Tara Devine](#) has invited you to **contribute to** the following shared folder:



[SP & SPII docs](#)

[Open](#)

This email grants access to this item. Only forward it to people you trust.

Google Drive: Have all your files within reach from any device.

Google Inc. 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA

Google™

Subject: Quick Question: SP11 Gov Parcels with \$0 assessments still receive petitions?
Date: Wednesday, February 15, 2017 at 1:20:51 PM Pacific Standard Time
From: Katie Kiefer
To: Tara Devine
CC: Wallis Locke, Ellen Riotto
Attachments: image001.png

Regardless of the \$00.00 assessment amount, these parcels still receive petitions to vote correct?

Katie Kiefer
Operations Manager



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24/7 DISPATCH: 866-560-9346

Subject: Re: Quick Question: SPII Gov Parcels with \$0 assessments still receive petitions?
Date: Wednesday, February 15, 2017 at 4:59:55 PM Pacific Standard Time
From: Ellen Riotto
To: Katie Kiefer, Tara Devine
CC: Wallis Locke
Attachments: image001.png

Correct.

From: Katie Kiefer <katie@southpark.la>
Date: Wednesday, February 15, 2017 at 1:20 PM
To: Tara Devine <tara@devine-strategies.com>
Cc: Wallis Locke <wallis@southpark.la>, Ellen Riotto <ellen@southpark.la>
Subject: Quick Question: SPII Gov Parcels with
Regardless of the \$00.00 assessment amount, these parcels still receive petitions to vote correct?

Katie Kiefer
Operations Manager



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assessments still receive petitions?

Regardless of the \$00.00 assessment amount, these parcels still receive petitions to vote correct?

Katie Kiefer
Operations Manager



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24/7 DISPATCH: 866-560-9346

Subject: FW: New BID map
Date: Monday, March 20, 2017 at 2:22:23 PM Pacific Daylight Time
From: Ellen Riotto
To: Wallis Locke, Katie Kiefer
Attachments: SouthParkBID2018-2022_d317 v2.pdf

From: Tara Devine <tara@devine-strategies.com>
Date: Wednesday, March 15, 2017 at 4:01 PM
To: Ellen Riotto <ellen@southpark.la>
Subject: New BID map

FYI - the map changes are complete as of this afternoon.
-- The Clerk may request changes, or we may find revisions before it becomes final.
-- You will see select APNs labeled because the Clerk asks that we label any APNs that we use in the legal boundary description of the MDP/ER.

Warmest regards,

TARA DEVINE
DEVINE STRATEGIES
645 West Ninth St.,#110-293
Los Angeles, CA 90015
310.430.5121
tara@devine-strategies.com

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Planning & Entitlements - Political & Community Outreach - Business Improvement Districts

Subject: Re: Question re: MDP/ER

Date: Wednesday, May 10, 2017 at 1:24:44 PM Pacific Daylight Time

From: Ellen Riotto

To: Tara Devine

CC: Katie Kiefer, Robert Buente, Wallis Locke

Apologies. We will post the docs on

<http://southpark.la/2018-renewal/>

Ellen Riotto
Interim Executive Director
South Park BID
1100 S Flower St, Suite #3400, Los Angeles, CA 90015
o. 213-663-1112
c. 401-439-8147
24/7: 866-560-9346
Sent from my iPhone

On May 10, 2017, at 1:11 PM, Tara Devine <tara@devine-strategies.com> wrote:

I'm not clear. Should I use southpark.la (homepage), or do you wish me to provide a more specific link to the page it will be posted on (if not the homepage.)

On Wed, May 10, 2017 at 12:55 PM, Ellen Riotto <ellen@southpark.la> wrote:

Yes please include the link so we can post the full versions online.

Thank you

Ellen Riotto
Interim Executive Director
South Park BID
1100 S Flower St, Suite #3400, Los Angeles, CA 90015
o. [213-663-1112](tel:213-663-1112)
c. [401-439-8147](tel:401-439-8147)
24/7: [866-560-9346](tel:866-560-9346)
Sent from my iPhone

> On May 10, 2017, at 12:53 PM, Tara Devine <tara@devine-strategies.com> wrote:

>

> The MDP summary will contain the introduction, map and parcel roll. It saves you a quite bit on mailing costs and a little on printing (29 pages versus 55.)

>

> Do you intend to put the full MDP and ER online? (Recommended)

>

> If so, please let me know asap if you want me to add a line to the MDP Summary that tells people how to access it. I can use southpark.la <<http://southpark.la>> or a more specific link if you provide one.

>
> The current MDP and ER are attached and ready for you to post if you choose to. I will finalize the MDP Summary once I hear back from you.
>
> Warmest regards,
>
> TARA DEVINE
> DEVINE STRATEGIES
> 645 West Ninth St.,#110-293
> Los Angeles, CA 90015
> [310.430.5121](tel:310.430.5121)
> tara@devine-strategies.com<mailto:tara@devine-strategies.com>
>
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> Planning & Entitlements - Political & Community Outreach - Business Improvement Districts
>
> <2017.04.27 SP ER.pdf>
> <2017.04.27 SP MDP.pdf>

Subject: Your Petition Outreach
Date: Monday, May 15, 2017 at 11:17:40 AM Pacific Daylight Time
From: Ellen Riotto
To: Tara Devine
CC: Wallis Locke, Katie Kiefer
Attachments: South Park BID Renewal Packet.pdf, L A UNIFIED SCHOOL DIST_PETITION.pdf, image001.png

Tara,

Thanks so much for the offer to help us track down the signature from LAUSD. Please find attached the Petition Packet and the individual Petition for LAUSD. We're trying to collect these signatures by Friday. Please let us know if there's anything we can do to help obtain this signature.

Thank you again,

Ellen

Ellen Riotto
Interim Executive Director



South Park Business Improvement District
1100 S Flower St, Suite #3400, Los Angeles, CA 90015
ellen@southpark.la | o. 213 663 1112 | c. 401 439 8147
southpark.la | [Facebook](#) | [Twitter](#) | [Instagram](#)
24/7 DISPATCH: 866-560-9346

Subject: 900 SOUTH FIGUEROA ST APTS
Date: Monday, May 15, 2017 at 2:10:43 PM Pacific Daylight Time
From: Ellen Riotto
To: Tara Devine
CC: Katie Kiefer, Wallis Locke
Attachments: image001.png

Hi Tara,

APEX apartments (900 SOUTH FIGUEROA ST APTS) has 271 APNs all under the same owner name, but for some reason, there are 46 separate petitions. Any chance you can create a new petition with all 271 APNs on one document so ownership only has to fill out one petition?

Thanks,

Ellen

Ellen Riotto
Interim Executive Director



South Park Business Improvement District
1100 S Flower St, Suite #3400, Los Angeles, CA 90015
ellen@southpark.la | o. 213 663 1112 | c. 401 439 8147
southpark.la | [Facebook](#) | [Twitter](#) | [Instagram](#)
24/7 DISPATCH: 866-560-9346

Subject: Re: 900 SOUTH FIGUEROA ST APTS
Date: Monday, May 15, 2017 at 2:11:32 PM Pacific Daylight Time
From: Ellen Riotto
To: Tara Devine
CC: Katie Kiefer, Wallis Locke
Attachments: APEX_PETITIONS.pdf, image001.png

Meant to attach all the separate petitions.

From: Ellen Riotto <ellen@southpark.la>
Date: Monday, May 15, 2017 at 2:10 PM
To: Tara Devine <tara@devine-strategies.com>
Cc: Katie Kiefer <katie@southpark.la>, Wallis Locke <wallis@southpark.la>
Subject: 900 SOUTH FIGUEROA ST APTS

Hi Tara,

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Thanks,

Ellen

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Interim Executive Director



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southpark.la | [Facebook](#) | [Twitter](#) | [Instagram](#)
24/7 DISPATCH: 866-560-9346

Subject: Re: 900 SOUTH FIGUEROA ST APTS
Date: Monday, May 15, 2017 at 4:42:14 PM Pacific Daylight Time
From: Tara Devine
To: Ellen Riotto
CC: Wallis Locke, Katie Kiefer
Attachments: image001.png

The way we did it is the way it has been accepted in the past and the way I know the City will accept/validate. If the City will accept it in a format that requires a single signature for those several hundred parcels, I will gladly regenerate it differently.

I suspect the City will not accept a single signature on one page for all the parcels shown on multiple pages (as they want to be very certain that the owner has reviewed all assessments and is aware of the full total.) But I'd love to be wrong!

I do realize this is a unique pain for the owner. This owner is fairly unique in that they subdivided and recorded the tract map and have a very large unit count...but they went rental instead of selling. I believe there are one or two other buildings like that in the renewed BID but both are substantially smaller (recorded condos/APNs that were never sold and were retained by a single owner.)

If the City will not accept it in the manner you suggest, one way to mitigate the burden would be to pre-complete some of the fields for the owner before they sign.

On May 15, 2017 2:10 PM, "Ellen Riotto" <ellen@southpark.la> wrote:

Hi Tara,

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Thanks,

Ellen

Ellen Riotto

Interim Executive Director



South Park Business Improvement District

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ellen@southpark.la | o. [213 663 1112](tel:2136631112) | c. [401 439 8147](tel:4014398147)

southpark.la | [Facebook](#) | [Twitter](#) | [Instagram](#)

24/7 DISPATCH: [866-560-9346](tel:866-560-9346)

Subject: Re: 900 SOUTH FIGUEROA ST APTS
Date: Monday, May 15, 2017 at 4:50:51 PM Pacific Daylight Time
From: Ellen Riotto
To: Tara Devine
CC: Wallis Locke, Katie Kiefer
Attachments: image001.png

Thanks for this reply. I'll check in w the city and will let you know what they say.

Ellen Riotto
Interim Executive Director
South Park BID
1100 S Flower St, Suite #3400, Los Angeles, CA 90015
o. 213-663-1112
c. 401-439-8147
24/7: 866-560-9346
Sent from my iPhone

On May 15, 2017, at 4:42 PM, Tara Devine <tara@devine-strategies.com> wrote:

The way we did it is the way it has been accepted in the past and the way I know the City will accept/validate. If the City will accept it in a format that requires a single signature for those several hundred parcels, I will gladly regenerate it differently.

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If the City will not accept it in the manner you suggest, one way to mitigate the burden would be to pre-complete some of the fields for the owner before they sign.

On May 15, 2017 2:10 PM, "Ellen Riotto" <ellen@southpark.la> wrote:

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Ellen

Ellen Riotto

Interim Executive Director

<image001.png>

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24/7 DISPATCH: [866-560-9346](tel:8665609346)

Subject: Re: Your Petition Outreach
Date: Monday, May 15, 2017 at 4:51:53 PM Pacific Daylight Time
From: Tara Devine
To: Ellen Riotto
CC: Wallis Locke, Katie Kiefer
Attachments: image001.png

Done. FYI, they require full copies of MDP/ER to process.

On May 15, 2017 11:17 AM, "Ellen Riotto" <ellen@southpark.la> wrote:

Tara,

Thanks so much for the offer to help us track down the signature from LAUSD. Please find attached the Petition Packet and the individual Petition for LAUSD. We're trying to collect these signatures by Friday. Please let us know if there's anything we can do to help obtain this signature.

Thank you again,

Ellen

Ellen Riotto

Interim Executive Director



South Park Business Improvement District

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24/7 DISPATCH: [866-560-9346](tel:8665609346)

Subject: Re: Your Petition Outreach
Date: Monday, May 15, 2017 at 6:24:48 PM Pacific Daylight Time
From: Ellen Riotto
To: Tara Devine
CC: Wallis Locke, Katie Kiefer
Attachments: image001.png

Good to know. Did you provide or should we follow up. If so, can you please share the contact info?

Ellen Riotto
Interim Executive Director
South Park BID
1100 S Flower St, Suite #3400, Los Angeles, CA 90015
o. 213-663-1112
c. 401-439-8147
24/7: 866-560-9346
Sent from my iPhone

On May 15, 2017, at 4:51 PM, Tara Devine <tara@devine-strategies.com> wrote:

Done. FYI, they require full copies of MDP/ER to process.

On May 15, 2017 11:17 AM, "Ellen Riotto" <ellen@southpark.la> wrote:

Tara,

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Ellen Riotto

Interim Executive Director

<image001.png>

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southpark.la | [Facebook](#) | [Twitter](#) | [Instagram](#)

24/7 DISPATCH: [866-560-9346](tel:8665609346)

Subject: Missing Petition
Date: Monday, May 15, 2017 at 9:26:04 PM Pacific Daylight Time
From: Ellen Riotto
To: Tara Devine
CC: Wallis Locke, Katie Kiefer
Attachments: image001.png

Hi Tara,

We're missing a petition for APN 5139020060. Can you please create and send?

Thanks,

Ellen

Ellen Riotto
Interim Executive Director



South Park Business Improvement District
1100 S Flower St, Suite #3400, Los Angeles, CA 90015
ellen@southpark.la | o. 213 663 1112 | c. 401 439 8147
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24/7 DISPATCH: 866-560-9346

Subject: Re: Your Petition Outreach

Date: Tuesday, May 16, 2017 at 11:14:34 AM Pacific Daylight Time

From: Tara Devine

To: Ellen Riotto

CC: Wallis Locke, Katie Kiefer

I'm on it. FYI, last year they declined to return both petitions and ballots (did not vote) citing budget reductions.

On May 15, 2017 6:24 PM, "Ellen Riotto" <ellen@southpark.la> wrote:

Good to know. Did you provide or should we follow up. If so, can you please share the contact info?

Ellen Riotto
Interim Executive Director
South Park BID
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c. [401-439-8147](tel:401-439-8147)
24/7: [866-560-9346](tel:866-560-9346)
Sent from my iPhone

On May 15, 2017, at 4:51 PM, Tara Devine <tara@devine-strategies.com> wrote:

Done. FYI, they require full copies of MDP/ER to process.

On May 15, 2017 11:17 AM, "Ellen Riotto" <ellen@southpark.la> wrote:

Tara,

Thanks so much for the offer to help us track down the signature from LAUSD. Please find attached the Petition Packet and the individual Petition for LAUSD. We're trying to collect these signatures by Friday. Please let us know if there's anything we can do to help obtain this signature.

Thank you again,

Ellen

Ellen Riotto

Interim Executive Director

<image001.png>

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24/7 DISPATCH: [866-560-9346](tel:8665609346)

Subject: Re: Missing Petition
Date: Tuesday, May 16, 2017 at 11:21:23 AM Pacific Daylight Time
From: Tara Devine
To: Ellen Riotto
CC: Wallis Locke, Katie Kiefer
Attachments: image001.png

Yes. It will be about 90 minutes or so unless I have access to my laptop.

On May 15, 2017 9:26 PM, "Ellen Riotto" <ellen@southpark.la> wrote:

Hi Tara,

We're missing a petition for APN [5139020060](#). Can you please create and send?

Thanks,

Ellen

Ellen Riotto

Interim Executive Director



South Park Business Improvement District

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24/7 DISPATCH: [866-560-9346](tel:8665609346)

Subject: Re: Missing Petition
Date: Tuesday, May 16, 2017 at 11:26:28 AM Pacific Daylight Time
From: Ellen Riotto
To: Tara Devine
CC: Wallis Locke, Katie Kiefer
Attachments: image001.png

Thank you.

From: Tara Devine <tara@devine-strategies.com>
Date: Tuesday, May 16, 2017 at 11:21 AM
To: Ellen Riotto <ellen@southpark.la>
Cc: Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>
Subject: Re: Missing Petition

Yes. It will be about 90 minutes or so unless I have access to my laptop.

On May 15, 2017 9:26 PM, "Ellen Riotto" <ellen@southpark.la> wrote:

Hi Tara,

We're missing a petition for APN [5139020060](#). Can you please create and send?

Thanks,

Ellen

Ellen Riotto
Interim Executive Director



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24/7 DISPATCH: [866-560-9346](tel:8665609346)

Subject: Re: Your Petition Outreach
Date: Tuesday, May 16, 2017 at 12:44:00 PM Pacific Daylight Time
From: Katie Kiefer
To: Tara Devine, Ellen Riotto
CC: Wallis Locke
Attachments: L.A. UNIFIED SCHOOL DIST.pdf

Tara – please refer to the attached LAUSD petition from SPII formation. They generated their own “BID Assessment Calculation” backup for the petition. This could be useful when connecting with them on signing.

Katie Kiefer
South Park BID
1100 S. Flower St., Suite #3400, Los Angeles, CA 90015
o. 213 663 1120

24/7: 866 560 9346

From: Tara Devine <tara@devine-strategies.com>
Date: Tuesday, May 16, 2017 at 11:14 AM
To: Ellen Riotto <ellen@southpark.la>
Cc: Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>
Subject: Re: Your Petition Outreach

I'm on it. FYI, last year they declined to return both petitions and ballots (did not vote) citing budget reductions.

On May 15, 2017 6:24 PM, "Ellen Riotto" <ellen@southpark.la> wrote:

Good to know. Did you provide or should we follow up. If so, can you please share the contact info?

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On May 15, 2017, at 4:51 PM, Tara Devine <tara@devine-strategies.com> wrote:

Done. FYI, they require full copies of MDP/ER to process.

On May 15, 2017 11:17 AM, "Ellen Riotto" <ellen@southpark.la> wrote:

| Tara,

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Thank you again,

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Ellen Riotto
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<image001.png>
South Park Business Improvement District
1100 S Flower St, Suite #3400, Los Angeles, CA 90015
ellen@southpark.la | o. [213 663 1112](tel:2136631112) | c. [401 439 8147](tel:4014398147)
southpark.la | [Facebook](#) | [Twitter](#) | [Instagram](#)
24/7 DISPATCH: [866-560-9346](tel:8665609346)

Subject: Re: Your Petition Outreach

Date: Tuesday, May 16, 2017 at 1:27:54 PM Pacific Daylight Time

From: Tara Devine

To: Katie Kiefer

CC: Ellen Riotto, Wallis Locke

Yes, thank you -- this has been in place for at least a decade. Both they and I have a copy of this information and are familiar with it.
(We have to take this into account way back earlier in the process -- when we do the database.)

On Tue, May 16, 2017 at 12:44 PM, Katie Kiefer <katie@southpark.la> wrote:

Tara – please refer to the attached LAUSD petition from SPII formation. They generated their own “BID Assessment Calculation” backup for the petition. This could be useful when connecting with them on signing.

Katie Kiefer

South Park BID

1100 S. Flower St., Suite #3400, Los Angeles, CA 90015

o. [213 663 1120](tel:2136631120)

24/7: [866 560 9346](tel:8665609346)

From: Tara Devine <tara@devine-strategies.com>

Date: Tuesday, May 16, 2017 at 11:14 AM

To: Ellen Riotto <ellen@southpark.la>

Cc: Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>

Subject: Re: Your Petition Outreach

I'm on it. FYI, last year they declined to return both petitions and ballots (did not vote) citing budget reductions.

On May 15, 2017 6:24 PM, "Ellen Riotto" <ellen@southpark.la> wrote:

Good to know. Did you provide or should we follow up. If so, can you please share the contact info?

Ellen Riotto

Interim Executive Director

South Park BID

1100 S Flower St, Suite #3400, Los Angeles, CA 90015

o. [213-663-1112](tel:213-663-1112)

c. [401-439-8147](tel:401-439-8147)

24/7: [866-560-9346](tel:866-560-9346)

Sent from my iPhone

On May 15, 2017, at 4:51 PM, Tara Devine <tara@devine-strategies.com> wrote:

Done. FYI, they require full copies of MDP/ER to process.

On May 15, 2017 11:17 AM, "Ellen Riotto" <ellen@southpark.la> wrote:

Tara,

Thanks so much for the offer to help us track down the signature from LAUSD. Please find attached the Petition Packet and the individual Petition for LAUSD. We're trying to collect these signatures by Friday. Please let us know if there's anything we can do to help obtain this signature.

Thank you again,

Ellen

Ellen Riotto

Interim Executive Director

<image001.png>

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24/7 DISPATCH: [866-560-9346](tel:866-560-9346)

Subject: Re: Missing Petition
Date: Tuesday, May 16, 2017 at 2:04:55 PM Pacific Daylight Time
From: Tara Devine
To: Ellen Riotto
CC: Wallis Locke, Katie Kiefer
Attachments: image001.png, SANDLER.pdf

Sorry about that! Here you go. It looks like when we deleted the duplicate Salvation Army petitions, we deleted one too many (this petition should have followed theirs.)
It is attached singly for convenience. I will send a revised Master file under separate cover.

On Tue, May 16, 2017 at 11:26 AM, Ellen Riotto <ellen@southpark.la> wrote:

Thank you.

From: Tara Devine <tara@devine-strategies.com>
Date: Tuesday, May 16, 2017 at 11:21 AM
To: Ellen Riotto <ellen@southpark.la>
Cc: Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>
Subject: Re: Missing Petition

Yes. It will be about 90 minutes or so unless I have access to my laptop.

On May 15, 2017 9:26 PM, "Ellen Riotto" <ellen@southpark.la> wrote:

Hi Tara,

We're missing a petition for APN [5139020060](#). Can you please create and send?

Thanks,

Ellen

Ellen Riotto

Interim Executive Director



South Park Business Improvement District

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24/7 DISPATCH: [866-560-9346](tel:8665609346)

Subject: Re: Missing Petition
Date: Tuesday, May 16, 2017 at 2:06:32 PM Pacific Daylight Time
From: Katie Kiefer
To: Tara Devine
CC: Ellen Riotto, Wallis Locke
Attachments: image001.png, image001.png

No need on master revision. I'll add it in to save us all time.

Katie Kiefer
South Park BID
[1100 S. Flower St., Suite #3400, Los Angeles, CA 90015](#)
o. [213 663 1120](#)

[24/7: 866 560 9346](#)

On May 16, 2017, at 2:05 PM, Tara Devine <tara@devine-strategies.com> wrote:

Sorry about that! Here you go. It looks like when we deleted the duplicate Salvation Army petitions, we deleted one too many (this petition should have followed theirs.)
It is attached singly for convenience. I will send a revised Master file under separate cover.

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Thank you.

From: Tara Devine <tara@devine-strategies.com>
Date: Tuesday, May 16, 2017 at 11:21 AM
To: Ellen Riotto <ellen@southpark.la>
Cc: Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>
Subject: Re: Missing Petition

Yes. It will be about 90 minutes or so unless I have access to my laptop.

On May 15, 2017 9:26 PM, "Ellen Riotto" <ellen@southpark.la> wrote:

Hi Tara,

We're missing a petition for APN [5139020060](#). Can you please create and send?

Thanks,

Ellen

Ellen Riotto

Interim Executive Director

<image001.png>

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24/7 DISPATCH: [866-560-9346](tel:8665609346)

<SANDLER.pdf>

Subject: Re: Missing Petition
Date: Tuesday, May 16, 2017 at 2:07:58 PM Pacific Daylight Time
From: Ellen Riotto
To: Tara Devine
CC: Wallis Locke, Katie Kiefer
Attachments: image001.png

Thank you!

From: Tara Devine <tara@devine-strategies.com>
Date: Tuesday, May 16, 2017 at 2:04 PM
To: Ellen Riotto <ellen@southpark.la>
Cc: Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>
Subject: Re: Missing Petition

Sorry about that! Here you go. It looks like when we deleted the duplicate Salvation Army petitions, we deleted one too many (this petition should have followed theirs.)
It is attached singly for convenience. I will send a revised Master file under separate cover.

On Tue, May 16, 2017 at 11:26 AM, Ellen Riotto <ellen@southpark.la> wrote:

Thank you.

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Date: Tuesday, May 16, 2017 at 11:21 AM
To: Ellen Riotto <ellen@southpark.la>
Cc: Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>
Subject: Re: Missing Petition

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On May 15, 2017 9:26 PM, "Ellen Riotto" <ellen@southpark.la> wrote:

Hi Tara,

We're missing a petition for APN [5139020060](#). Can you please create and send?

Thanks,

Ellen

Ellen Riotto
Interim Executive Director



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24/7 DISPATCH: [866-560-9346](#)

Subject: Updated Master Petition File
Date: Tuesday, May 16, 2017 at 2:10:06 PM Pacific Daylight Time
From: Tara Devine
To: Ellen Riotto, Wallis Locke, Katie Kiefer
Attachments: GREATER SOUTH PARK - MASTER PETITION FILE.pdf

The attached Master Petition File now contains the Sandler petition as well.
You may wish to overwrite the prior Master Petition file and replace it with this one.

I will resend the Master pretty frequently (after any significant number of petition edits.) We will periodically have more as we are informed of ownership and parcel changes and attempt to resolve them. I'll send updates via this thread so you can easily find the most current version if/when needed.

Warmest regards,

TARA DEVINE
DEVINE STRATEGIES
645 West Ninth St.,#110-293
Los Angeles, CA 90015
310.430.5121
tara@devine-strategies.com

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Planning & Entitlements - Political & Community Outreach - Business Improvement Districts

Subject: Re: Missing Petition

Date: Tuesday, May 16, 2017 at 2:12:05 PM Pacific Daylight Time

From: Tara Devine

To: Katie Kiefer

CC: Ellen Riotto, Wallis Locke

See what I just sent and let me know what you prefer. I have to add it into my copy anyway so that I always have a current, accurate master. But if you prefer me to just send future revised petitions singly and you edit/maintain your own, that's fine with me, too.

On Tue, May 16, 2017 at 2:06 PM, Katie Kiefer <katie@southpark.la> wrote:

No need on master revision. I'll add it in to save us all time.

Katie Kiefer
South Park BID
1100 S. Flower St., Suite #3400, Los Angeles, CA 90015
o. [213 663 1120](tel:2136631120)

24/7: [866 560 9346](tel:8665609346)

On May 16, 2017, at 2:05 PM, Tara Devine <tara@devine-strategies.com> wrote:

Sorry about that! Here you go. It looks like when we deleted the duplicate Salvation Army petitions, we deleted one too many (this petition should have followed theirs.)
It is attached singly for convenience. I will send a revised Master file under separate cover.

On Tue, May 16, 2017 at 11:26 AM, Ellen Riotto <ellen@southpark.la> wrote:

Thank you.

From: Tara Devine <tara@devine-strategies.com>
Date: Tuesday, May 16, 2017 at 11:21 AM
To: Ellen Riotto <ellen@southpark.la>
Cc: Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>
Subject: Re: Missing Petition

Yes. It will be about 90 minutes or so unless I have access to my laptop.

On May 15, 2017 9:26 PM, "Ellen Riotto" <ellen@southpark.la> wrote:

Hi Tara,

We're missing a petition for APN [5139020060](#). Can you please create and send?

Thanks,

Ellen

Ellen Riotto

Interim Executive Director

<image001.png>

South Park Business Improvement District

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ellen@southpark.la | o. [213 663 1112](tel:2136631112) | c. [401 439 8147](tel:4014398147)

southpark.la | [Facebook](#) | [Twitter](#) | [Instagram](#)

24/7 DISPATCH: [866-560-9346](tel:866-560-9346)

<SANDLER.pdf>

Subject: Re: Missing Petition

Date: Tuesday, May 16, 2017 at 2:21:42 PM Pacific Daylight Time

From: Katie Kiefer

To: Tara Devine

CC: Ellen Riotto, Wallis Locke

Makes sense for you to update the master file and share with us.

THX.

Katie Kiefer

South Park BID

[1100 S. Flower St., Suite #3400, Los Angeles, CA 90015](#)

o. [213 663 1120](#)

[24/7: 866 560 9346](#)

On May 16, 2017, at 2:12 PM, Tara Devine <tara@devine-strategies.com> wrote:

See what I just sent and let me know what you prefer. I have to add it into my copy anyway so that I always have a current, accurate master. But if you prefer me to just send future revised petitions singly and you edit/maintain your own, that's fine with me, too.

On Tue, May 16, 2017 at 2:06 PM, Katie Kiefer <katie@southpark.la> wrote:

No need on master revision. I'll add it in to save us all time.

Katie Kiefer

South Park BID

1100 S. Flower St., Suite #3400, Los Angeles, CA 90015

o. [213 663 1120](#)

[24/7: 866 560 9346](#)

On May 16, 2017, at 2:05 PM, Tara Devine <tara@devine-strategies.com> wrote:

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On Tue, May 16, 2017 at 11:26 AM, Ellen Riotto <ellen@southpark.la> wrote:

Thank you.

From: Tara Devine <tara@devine-strategies.com>

Date: Tuesday, May 16, 2017 at 11:21 AM

To: Ellen Riotto <ellen@southpark.la>

Cc: Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>

Subject: Re: Missing Petition

Yes. It will be about 90 minutes or so unless I have access to my laptop.

On May 15, 2017 9:26 PM, "Ellen Riotto" <ellen@southpark.la> wrote:

Hi Tara,

We're missing a petition for APN [5139020060](#). Can you please create and send?

Thanks,

Ellen

Ellen Riotto

Interim Executive Director

<image001.png>

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24/7 DISPATCH: [866-560-9346](tel:866-560-9346)

<SANDLER.pdf>

Subject: Clerk Contact for Petition Submission & Validation

Date: Tuesday, May 16, 2017 at 4:29:57 PM Pacific Daylight Time

From: Tara Devine

To: Ellen Riotto, Wallis Locke, Katie Kiefer

Clerk staff are not yet 100% sure who will be handling our petition submission and validation. It will probably be Garen, as Mario did not work on our database this time around. For now, Miranda has advised me that you should (scan and) email petitions to both Garen and his supervisor, Dennis. Please do this until or unless Miranda or Dennis direct you differently.

garen.yegparian@lacity.org
dennis.rader@lacity.org

The Clerk staff appreciate receiving a once-a-day batch in a single PDF until we are within the final few petitions required to meet the threshold - then they can be sent as received.

Please retain all original signed copies in your file. Thanks!

Warmest regards,

TARA DEVINE
DEVINE STRATEGIES
645 West Ninth St., #110-293
Los Angeles, CA 90015
310.430.5121
tara@devine-strategies.com

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Planning & Entitlements - Political & Community Outreach - Business Improvement Districts

Subject: Re: Clerk Contact for Petition Submission & Validation

Date: Tuesday, May 16, 2017 at 4:32:15 PM Pacific Daylight Time

From: Ellen Riotto

To: Tara Devine, Wallis Locke, Katie Kiefer

Got it. Thank you.

From: Tara Devine <tara@devine-strategies.com>

Date: Tuesday, May 16, 2017 at 4:29 PM

To: Ellen Riotto <ellen@southpark.la>, Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>

Subject: Clerk Contact for Petition Submission & Validation

Clerk staff are not yet 100% sure who will be handling our petition submission and validation. It will probably be Garen, as Mario did not work on our database this time around. For now, Miranda has advised me that you should (scan and) email petitions to both Garen and his supervisor, Dennis. Please do this until or unless Miranda or Dennis direct you differently.

garen.yegparian@lacity.org

dennis.rader@lacity.org

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TARA DEVINE

DEVINE STRATEGIES

645 West Ninth St.,#110-293

Los Angeles, CA 90015

310.430.5121

tara@devine-strategies.com

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Planning & Entitlements - Political & Community Outreach - Business Improvement Districts

Subject: Re: Clerk Contact for Petition Submission & Validation

Date: Tuesday, May 16, 2017 at 4:43:38 PM Pacific Daylight Time

From: Tara Devine

To: Ellen Riotto

CC: Wallis Locke, Katie Kiefer

BTW, great e-blast earlier today --
and very smart to offer your existing network a way to get their petition/packet electronically now!

On Tue, May 16, 2017 at 4:32 PM, Ellen Riotto <ellen@southpark.la> wrote:

Got it. Thank you.

From: Tara Devine <tara@devine-strategies.com>

Date: Tuesday, May 16, 2017 at 4:29 PM

To: Ellen Riotto <ellen@southpark.la>, Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>

Subject: Clerk Contact for Petition Submission & Validation

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garen.yegparian@lacity.org
dennis.rader@lacity.org

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tara@devine-strategies.com

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Planning & Entitlements - Political & Community Outreach - Business Improvement Districts

Subject: Re: Clerk Contact for Petition Submission & Validation
Date: Tuesday, May 16, 2017 at 4:45:32 PM Pacific Daylight Time
From: Ellen Riotto
To: Tara Devine
CC: Wallis Locke, Katie Kiefer

Thanks! We've received 14 so far – we're at 7.36%

Slowly but surely...

From: Tara Devine <tara@devine-strategies.com>
Date: Tuesday, May 16, 2017 at 4:43 PM
To: Ellen Riotto <ellen@southpark.la>
Cc: Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>
Subject: Re: Clerk Contact for Petition Submission & Validation

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Date: Tuesday, May 16, 2017 at 4:29 PM
To: Ellen Riotto <ellen@southpark.la>, Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>
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garen.yegparian@lacity.org
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Warmest regards,

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645 West Ninth St.,#110-293
Los Angeles, CA 90015
[310.430.5121](tel:310.430.5121)

tara@devine-strategies.com

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Planning & Entitlements - Political & Community Outreach - Business Improvement Districts

Subject: Re: Clerk Contact for Petition Submission & Validation
Date: Wednesday, May 17, 2017 at 3:09:45 PM Pacific Daylight Time
From: Tara Devine
To: Ellen Riotto
CC: Wallis Locke, Katie Kiefer

Clerk has changed course :) Mario will be validating petitions. Please send all petitions daily (including any previously submitted) to:

mario.montez@lacity.org

On May 16, 2017 4:45 PM, "Ellen Riotto" <ellen@southpark.la> wrote:

Thanks! We've received 14 so far – we're at 7.36%

Slowly but surely...

From: Tara Devine <tara@devine-strategies.com>
Date: Tuesday, May 16, 2017 at 4:43 PM
To: Ellen Riotto <ellen@southpark.la>
Cc: Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>
Subject: Re: Clerk Contact for Petition Submission & Validation

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From: Tara Devine <tara@devine-strategies.com>
Date: Tuesday, May 16, 2017 at 4:29 PM
To: Ellen Riotto <ellen@southpark.la>, Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>
Subject: Clerk Contact for Petition Submission & Validation

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garen.yegparian@lacity.org
dennis.rader@lacity.org

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[310.430.5121](tel:310.430.5121)

tara@devine-strategies.com

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Planning & Entitlements - Political & Community Outreach - Business Improvement Districts

Subject: Re: Clerk Contact for Petition Submission & Validation
Date: Wednesday, May 17, 2017 at 3:10:24 PM Pacific Daylight Time
From: Ellen Riotto
To: Tara Devine
CC: Wallis Locke, Katie Kiefer

Got it. Thanks.

From: Tara Devine <tara@devine-strategies.com>
Date: Wednesday, May 17, 2017 at 3:09 PM
To: Ellen Riotto <ellen@southpark.la>
Cc: Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>
Subject: Re: Clerk Contact for Petition Submission & Validation

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garen.yegparian@lacity.org
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tara@devine-strategies.com

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Subject: Petitions by APN
Date: Wednesday, May 17, 2017 at 3:34:25 PM Pacific Daylight Time
From: Ellen Riotto
To: Tara Devine
CC: Wallis Locke
Attachments: image001.png

Hi Tara,

How easy is it for you to generate a new MASTER PETITION FILE by order of APN? The one you shared is in alphabetical order by owner, and it's really difficult to pull petitions by condo buildings. It would save us a ton of time!

Thanks,

Ellen

Ellen Riotto
Interim Executive Director



South Park Business Improvement District
1100 S Flower St, Suite #3400, Los Angeles, CA 90015
ellen@southpark.la | o. 213 663 1112 | c. 401 439 8147
southpark.la | [Facebook](#) | [Twitter](#) | [Instagram](#)
24/7 DISPATCH: 866-560-9346

Subject: Re: Petitions by APN
Date: Wednesday, May 17, 2017 at 3:55:35 PM Pacific Daylight Time
From: Tara Devine
To: Ellen Riotto
CC: Wallis Locke
Attachments: image001.png

We had to sort by legal owner name in order to be able to combine the common ownerships/reduce the number of petitions/signature required for those who own multiple properties.

I see two possibilities:

I can regenerate it fairly easily without combining ownerships. A few dozen or so "individuals" petitions would be different - that's about the number of condo owners who own multiple condo units. Most of those who own multiples own 2-5 condos. The large subdivided buildings owned by one owner (900 S Fig, for example) would, however, now appear on up to 200+ separate petitions, and we can't feasibly recombine all of them. Overall, this approach would yield an undesirable number of individual petitions for those owners, or hours of painstaking manual work to combine ownerships that would now be non-adjacent in the new PDF....search, cut, paste, move, then return to delete the petition we took the other parcel data from, etc. I don't see this as a great approach and it's sure not fast.

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Warmest regards,

TARA DEVINE
DEVINE STRATEGIES
645 West Ninth St.,#110-293
Los Angeles, CA 90015
310.430.5121
tara@devine-strategies.com

Making it easier for you with STRATEGIC CONSULTING SERVICES
Planning & Entitlements - Political & Community Outreach - Business Improvement Districts

On Wed, May 17, 2017 at 3:34 PM, Ellen Riotto <ellen@southpark.la> wrote:

Hi Tara,

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Thanks,

Ellen

Ellen Riotto

Interim Executive Director



South Park Business Improvement District

1100 S Flower St, Suite #3400, Los Angeles, CA 90015

ellen@southpark.la | o. [213 663 1112](tel:2136631112) | c. [401 439 8147](tel:4014398147)

southpark.la | [Facebook](#) | [Twitter](#) | [Instagram](#)

24/7 DISPATCH: [866-560-9346](tel:8665609346)

Subject: Re: Petitions by APN
Date: Wednesday, May 17, 2017 at 3:59:41 PM Pacific Daylight Time
From: Tara Devine
To: Ellen Riotto
CC: Wallis Locke
Attachments: image001.png

There is also 3rd party software (that I have not used) that allows you to split PDFs based on user-defined criteria:
<http://www.a-pdf.com/content-splitter/>

Free trial version (not sure if it has full functionality) or \$79 license.

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24/7 DISPATCH: [866-560-9346](tel:8665609346)

Subject: Re: Petitions by APN
Date: Wednesday, May 17, 2017 at 4:01:10 PM Pacific Daylight Time
From: Tara Devine
To: Ellen Riotto
CC: Wallis Locke
Attachments: image001.png

Well-reviewed on CNET
http://download.cnet.com/A-PDF-Content-Splitter/3000-18483_4-75322048.html

LMK your thoughts.

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24/7 DISPATCH: [866-560-9346](tel:8665609346)

Subject: Re: Petitions by APN
Date: Wednesday, May 17, 2017 at 4:03:21 PM Pacific Daylight Time
From: Ellen Riotto
To: Tara Devine
CC: Wallis Locke
Attachments: image001.png, image001.png

Thanks for this research. At the rate we're going we'll be done in abt an hour. Not worth it.

Ellen Riotto
Interim Executive Director
South Park BID
1100 S Flower St, Suite #3400, Los Angeles, CA 90015
o. 213-663-1112
c. 401-439-8147
24/7: 866-560-9346
Sent from my iPhone

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24/7 DISPATCH: [866-560-9346](tel:8665609346)

Subject: Re: Petitions by APN
Date: Wednesday, May 17, 2017 at 4:37:30 PM Pacific Daylight Time
From: Tara Devine
To: Ellen Riotto
CC: Wallis Locke
Attachments: image001.png

You're welcome. I am truly sorry for the manual effort. There are components of what we do that are painstaking and manual rather than automated due to the limitations imposed by other parties/prior decisions, so I do empathize. One example is the City's non-dynamic petition form and its inherent limitations. Another is that we had to construct your database working from a 2012 version created by someone else. For some reason, that database could not provide data for the merge in DDE format, and since OLE returns the underlying data, and not what appears in the cell (e.g. raw numbers, pre-rounding)...we had to create new fields in the database to re-render both the assessments and % as text (so they weren't appearing on the petition with a dozen decimal points.) On the mail merge for the labels, we discovered that a slew of mailing address #s were appearing as zeros...and then realized that someone had input about a hundred or so address #s as TEXT rather than numbers. Word looked for a number in that field, and returned it as zero, because the address # was entered as text. We had to go back and correct that and redo that merge.

These were a few of the joys we encountered, and I hope explains why we can't turn a mail merge around in an hour. Mail merges with BID databases are always a pain, and I have learned they inevitably turn into 2-3 times the amount of time they should, in theory, take. Each one tends to present a couple of these types of challenges/extra steps.

On Wed, May 17, 2017 at 4:03 PM, Ellen Riotto <ellen@southpark.la> wrote:

Thanks for this research. At the rate we're going we'll be done in abt an hour. Not worth it.

Ellen Riotto
Interim Executive Director
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1100 S Flower St, Suite #3400, Los Angeles, CA 90015
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24/7 DISPATCH: [866-560-9346](tel:866-560-9346)

Subject: Updated master petition file
Date: Sunday, May 21, 2017 at 1:07:29 PM Pacific Daylight Time
From: Tara Devine
To: Ellen Riotto, Wallis Locke, Katie Kiefer
Attachments: GREATER SOUTH PARK - MASTER PETITION FILE.pdf

Ellen:

This version incorporates several changes over the past few days:

- Sauli parcel 5139-022-020 - new owner / name change to Morrison Hotel LLC
- Sauli parcel 5139-022-021 - new owner / name change to Okon Holdings LLC
- Mack Urban parcel 5139-020094 - new owner / name change to Aven Apartments LLC
- AEG parcel 8940-356-003 - owner name change per Mario to LA Arena Funding LLC

NOTE: The other changes Mack Urban requested (to group various parcels together) we did as a courtesy, but as that is not how we normally generate them...I did not make those changes in the master petition file - I just culled and did those separately.

Tara

Subject: Re: Updated master petition file

Date: Sunday, May 21, 2017 at 1:42:51 PM Pacific Daylight Time

From: Ellen Riotto

To: Tara Devine

CC: Wallis Locke, Katie Kiefer

Thank you Tara

Ellen Riotto

Interim Executive Director

South Park BID

1100 S Flower St, Suite #3400, Los Angeles, CA 90015

o. 213-663-1112

c. 401-439-8147

24/7: 866-560-9346

Sent from my iPhone

On May 21, 2017, at 1:08 PM, Tara Devine <tara@devine-strategies.com> wrote:

Ellen:

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Tara

<GREATER SOUTH PARK - MASTER PETITION FILE.pdf>

Subject: Re: Updated master petition file

Date: Monday, May 22, 2017 at 9:20:19 AM Pacific Daylight Time

From: Ellen Riotto

To: Tara Devine, Wallis Locke, Katie Kiefer

Noted.

FYI Team – I just saved new file to our Dropbox and removed the previous one.

From: Tara Devine <tara@devine-strategies.com>

Date: Sunday, May 21, 2017 at 1:07 PM

To: Ellen Riotto <ellen@southpark.la>, Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>

Subject: Updated master petition file

Ellen:

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NOTE: The other changes Mack Urban requested (to group various parcels together) we did as a courtesy, but as that is not how we normally generate them...I did not make those changes in the master petition file - I just culled and did those separately.

Tara

Subject: Owners - returned or not?

Date: Tuesday, May 23, 2017 at 3:12:21 PM Pacific Daylight Time

From: Tara Devine

To: Ellen Riotto, Katie Kiefer, Wallis Locke

When you get a chance, please let me know if these owners have returned their petitions yet or not:

1525 Broadway
901 West Olympic Boulevard LP
Abbassi, Pouria
Alpine Group
Ardakani, Heshmatallah
Auth, Stephen
California Primary Physicians
Chen, Joy Zuoyi
Cobb, James
Conrad, Gary B and Kathleen
Dignity Health
El Pueblo Community Dev Corp
Eve, June
FC Broadway & Hill
FIDM Residential Inc
Fundamental Baptist
Georgia Residence 38
Goldberg, Martin G
Gordon, Debra
Hartounian, Michael
Hope Enterprises LLC
Hope Place Housing Corp
Hughett, Gregory
Irmeler, Holger
Kaiser Bros
Kaiser Brothers
Kastner LLC
L A Southpark High Rise LP
LR 1600
Nestor, Georgiana
Nguyen, Vu Thuy
Malin, Jeffrey S
Medina, Cue Arthur
Packard Commercial LLC
Pediatric & Family Medical
Realty Income Corp
Rhee, Albert J TR
Riordan-Pantry Ltd
Robison, Patrick
Rojas Naiman, Priscilla
Saint Germain Foundation
Salvation Army
SBS Limited
Sotelo, Dalila
St John Land Co
Therolf, Garrett
Van Stekelenburg, Mark
Venice Investments Group LLC
Villa Del Pueblo
Villa Metropolitano
Yakout, Mohamed

Thanks!

Subject: Re: Owners - returned or not?
Date: Tuesday, May 23, 2017 at 10:02:45 PM Pacific Daylight Time
From: Ellen Riotto
To: Tara Devine, Katie Kiefer, Wallis Locke
Attachments: 170517_Petition Tracker.xlsx

Hi Tara,

Check out Tab3 on the attached spreadsheet. Of the owners you inquired about, we weeded out the ones who have submitted signed petitions. I've added notes for context. If cells are blank it means no one has personally contacted them.

Thanks for any help you can give in securing these signatures. With what we received today, we're over 45%.

Ellen

From: Tara Devine <tara@devine-strategies.com>
Date: Tuesday, May 23, 2017 at 3:12 PM
To: Ellen Riotto <ellen@southpark.la>, Katie Kiefer <katie@southpark.la>, Wallis Locke <wallis@southpark.la>
Subject: Owners - returned or not?

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Eve, June
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Fundamentalist Baptist
Georgia Residence 38
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Gordon, Debra
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Irmeler, Holger
Kaiser Bros

Kaiser Brothers
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LR 1600
Nestor, Georgiana
Nguyen, Vu Thuy
Malin, Jeffrey S
Medina, Cue Arthur
Packard Commercial LLC
Pediatric & Family Medical
Realty Income Corp
Rhee, Albert J TR
Riordan-Pantry Ltd
Robison, Patrick
Rojas Naiman, Priscilla
Saint Germain Foundation
Salvation Army
SBS Limited
Sotelo, Dalila
St John Land Co
Therolf, Garrett
Van Stekelenburg, Mark
Venice Investments Group LLC
Villa Del Pueblo
Villa Metropolitano
Yakout, Mohamed

Thanks!

Subject: Re: Owners - returned or not?

Date: Tuesday, May 23, 2017 at 10:25:53 PM Pacific Daylight Time

From: Ellen Riotto

To: Tara Devine, Katie Kiefer, Wallis Locke

An update from Bob re: Villa del Pueblo:

Ellen

Here is the txt string I got from their long time property manager

It is very difficult to get a hold of them and they are not very responsive. I will try tomorrow but cannot promise anything.

We have actually have mutually decide to go our separate ways. They will not increase rents, upgrade the developments. Etc. I will still reach out to her brother. I have a good relationship with him

So far they've had no luck and I don't know the non profit that owns the project

I don't think I can deliver the petition

From: Ellen Riotto <ellen@southpark.la>

Date: Tuesday, May 23, 2017 at 10:02 PM

To: Tara Devine <tara@devine-strategies.com>, Katie Kiefer <katie@southpark.la>, Wallis Locke <wallis@southpark.la>

Subject: Re: Owners - returned or not?

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Date: Tuesday, May 23, 2017 at 3:12 PM

To: Ellen Riotto <ellen@southpark.la>, Katie Kiefer <katie@southpark.la>, Wallis Locke <wallis@southpark.la>

Subject: Owners - returned or not?

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Irmeler, Holger
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Salvation Army
SBS Limited
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St John Land Co
Therolf, Garrett
Van Stekelenburg, Mark
Venice Investments Group LLC

Villa Del Pueblo
Villa Metropolitano
Yakout, Mohamed

Thanks!

Subject: Fwd: DWP

Date: Wednesday, May 24, 2017 at 7:48:01 AM Pacific Daylight Time

From: Ellen Riotto

To: tara@devine-strategies.com

CC: Katie Kiefer, Wallis Locke

FYI

Ellen Riotto

Interim Executive Director

South Park BID

1100 S Flower St, Suite #3400, Los Angeles, CA 90015

o. 213-663-1112

c. 401-439-8147

24/7: 866-560-9346

Sent from my iPhone

Begin forwarded message:

From: michael hartounian <michaelhartounian@yahoo.com>

Date: May 24, 2017 at 7:46:03 AM PDT

To: "ellen@southpark.la" <ellen@southpark.la>

Subject: Re: DWP

Reply-To: "michaelhartounian@yahoo.com" <michaelhartounian@yahoo.com>

I will bring it in today

[Sent from Yahoo Mail on Android](#)

On Tue, May 23, 2017 at 10:13 PM, Ellen Riotto
<ellen@southpark.la> wrote:

Thanks for sharing this, Mike, and for your time today on the phone. I'll look into this tomorrow.

Per our conversation, I'm attaching your BID petition. As a reminder, this signature is not actually a vote to renew the BID – it is simply a vote to move the decision to the formal ballot phase.

Thanks very much for your support!

Best,

Ellen

Ellen Riotto

Interim Executive Director

<image001.png>

South Park Business Improvement District

1100 S Flower St, Suite #3400, Los Angeles, CA 90015

ellen@southpark.la | o. 213 663 1112 | c. 401 439 8147

southpark.la | [Facebook](#) | [Twitter](#) | [Instagram](#)

24/7 DISPATCH: 866-560-9346

From: michael hartounian <michaelhartounian@yahoo.com>

Reply-To: michael hartounian <michaelhartounian@yahoo.com>

Date: Tuesday, May 23, 2017 at 4:35 PM

To: Ellen Riotto <ellen@southpark.la>, michael hartounian <michaelhartounian@yahoo.com>

Subject: Fw: DWP

FYI

Best Regards,

Michael Hartounian michaelhartounian@yahoo.com

Telephone: (310) 435-0050

Please pardon my typos - my messages are often sent from my mobile device using voice wreck
ignition

On Tuesday, May 23, 2017 11:09 AM, michael hartounian <michaelhartounian@yahoo.com> wrote:

I stopped by your office on Friday with a note about the problems I am having with DWP

I have had a number of electrical engineers prepare plans all of which have been denied by

Kiani Spangler

Electrical Engineering Associate
LADWP | Metro East Service Planning
2633 Artesian Street, Rm 210 | Los Angeles, CA
Office: 213.367.8023

Apparently, each lot is entitled to 800 amps of power. There are three lots which were combined some time ago. However, DWP gave 400 amps to 330 to 342 W Pico and 400 amps to be split between 1310 and 1312 S. Grand Ave.

I am now the owner the property which houses 3 lots which DWP did not correctly provide power and while I am willing to do make some additions and modifications, DWP wants me to split the lots up or put a transformer on the property all at my own cost.

I do not have room for \$250,000 transformer.

There are many problems in splitting the lots in 3. There needs to be new water lines, power lines and sewer lines. Moreover, I have taken out a loan from a bank which will not allow the property to spit.

My electrician and I have asked Ms. Spangler to meet to discuss a reasonable solution to the mater but she has ignored my phone calls and e-mails.

I, electricians and electrical engineers have been trying to deal with this woman for one year to no avail.

Now I am just mad.

I would like DWP to provide 800 3 phase amps of power to each lot at their cost

Best Regards,

Michael Hartounian michaelhartounian@yahoo.com
Telephone: (310) 435-0050

Please pardon my typos - my messages are often sent from my mobile device using voice wreck ignition

<image001.png>

Subject: Re: Owners - returned or not?

Date: Wednesday, May 24, 2017 at 11:27:38 AM Pacific Daylight Time

From: Tara Devine

To: Ellen Riotto

CC: Katie Kiefer, Wallis Locke

I believe there is (or at least was) a single contact person for all four of these properties:

1. Hope Place Housing Corp = Villa De La Esperanza
2. Villa Del Pueblo
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4. El Pueblo Community Dev Corp = Hope Manor

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I won't contact them, but you may wish to share this info with Bob so he knows how big they are (if he was not already aware.)

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An update from Bob re: Villa del Pueblo:

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So far they've had no luck and I don't know the non profit that owns the project

I don't think I can deliver the petition

From: Ellen Riotto <ellen@southpark.la>
Date: Tuesday, May 23, 2017 at 10:02 PM
To: Tara Devine <tara@devine-strategies.com>, Katie Kiefer <katie@southpark.la>, Wallis Locke <wallis@southpark.la>
Subject: Re: Owners - returned or not?

Hi Tara,

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Thanks for any help you can give in securing these signatures. With what we received today, we're over 45%.

Ellen

From: Tara Devine <tara@devine-strategies.com>
Date: Tuesday, May 23, 2017 at 3:12 PM
To: Ellen Riotto <ellen@southpark.la>, Katie Kiefer <katie@southpark.la>, Wallis Locke <wallis@southpark.la>
Subject: Owners - returned or not?

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901 West Olympic Boulevard LP

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Alpine Group
Ardakani, Heshmatallah
Auth, Stephen
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Chen, Joy Zuoyi

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Hartounian, Michael
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Hughett, Gregory
Irmeler, Holger
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Kaiser Brothers
Kastner LLC
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LR 1600
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Salvation Army
SBS Limited

Sotelo, Dalila
St John Land Co

Therolf, Garrett

Van Stekelenburg, Mark

Venice Investments Group LLC

Villa Del Pueblo

Villa Metropolitano

Yakout, Mohamed

Thanks!

Subject: Re: Owners - returned or not?

Date: Wednesday, May 24, 2017 at 11:33:11 AM Pacific Daylight Time

From: Ellen Riotto

To: Robert Buente

CC: Katie Kiefer, Wallis Locke, Tara Devine

Thanks Tara.

Bob,

See Tara's note below, FYI.

From: Tara Devine <tara@devine-strategies.com>

Date: Wednesday, May 24, 2017 at 11:27 AM

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Villa Del Pueblo
Villa Metropolitano
Yakout, Mohamed

Thanks!

Subject: RE: Owners - returned or not?

Date: Wednesday, May 24, 2017 at 11:35:27 AM Pacific Daylight Time

From: Robert Buente

To: Ellen Riotto

CC: Katie Kiefer, Wallis Locke, Tara Devine

Tara:

Do you have a last name for "Karina" and a phone number?

Thanks

Bob

*Robert Buente
President/CEO
1010 Development Corporation
1001 South Hope Street
First Floor
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bbuente@1010dev.org*

*213-749-0214 x202 (o)
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Venice Investments Group LLC
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Villa Metropolitano
Yakout, Mohamed

Thanks!

Subject: Re: Owners - returned or not?

Date: Wednesday, May 24, 2017 at 11:39:25 AM Pacific Daylight Time

From: Tara Devine

To: Robert Buente

CC: Ellen Riotto, Katie Kiefer, Wallis Locke

First name and email is all I had. But I just tried Googling the email address and got just one result. No last name, but a phone #.

Senior Employment: ANPPM

Physical Address

820 Jordan St
Suite 310
Baton Rouge, LA 71101

Mailing Address

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Primary Phone Number: (318) 221 - 7611

E-mail: anppmkarina@aol.com

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[213-749-0214](tel:213-749-0214) x202 (o)

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Venice Investments Group LLC

Villa Del Pueblo

Villa Metropolitano

Yakout, Mohamed

Thanks!

Subject: RE: Owners - returned or not?

Date: Wednesday, May 24, 2017 at 11:42:02 AM Pacific Daylight Time

From: Robert Buente

To: Tara Devine

CC: Ellen Riotto, Katie Kiefer, Wallis Locke

I'm pretty certain that is another "Karina."

Thanks for trying

*Robert Buente
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Therolf, Garrett
Van Stekelenburg, Mark
Venice Investments Group LLC
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Villa Metropolitano
Yakout, Mohamed

Thanks!

Subject: RE: [External] South Park BID Renewal - your petition
Date: Wednesday, May 24, 2017 at 2:16:51 PM Pacific Daylight Time
From: Cobb, Hutton
To: Tara Devine, Wallis Locke

I emailed my signed petition to Wallis Friday evening. Wallis, if you can't locate it, please let me know.

Thank you both.
James

From: Tara Devine [mailto:tara@devine-strategies.com]
Sent: Wednesday, May 24, 2017 2:10 PM
To: Cobb, Hutton <Hutton.Cobb@cshs.org>
Subject: [External] South Park BID Renewal - your petition

Dear Mr. Cobb:

I hope you are well
. You have previously supported the renewal of the South Park BID, and I hope we have again earned your support.

We need to collect petitions from property owners throughout the district by the end of this week.

You are currently paying an assessment on your property taxes that pays for the safe patrols, cleaning crews and marketing efforts in the district. Attached is your petition as well as a packet of supporting materials. If you support the BID, please print and sign the attached form.

IMPORTANT NOTE:

- 1) You must check "YES" and complete the middle section (in the boxes) in addition to signing at the bottom.**
- 2) You may scan the completed petition and email it back to me.**

Your assessment that pays for the BID services is \$
248.06 per year, and appears as a separate line item on your property tax bill. If the BID does not renew, all BID services in your area would cease on 1/1/18. If it does renew, it would be for an additional 5 years 1/1/18-12/31/22.

If you have any questions about the BID, its renewal or your assessment, please feel free to email or call me to discuss them. Thank you.

Warmest regards,

TARA DEVINE
DEVINE STRATEGIES
645 West Ninth St.,#110-293
Los Angeles, CA 90015
310.430.5121

IMPORTANT WARNING: This message is intended for the use of the person or entity to which it is addressed and may contain information that is privileged and confidential, the disclosure of which is governed by applicable law. If the reader of this message is not the intended recipient, or the employee or agent responsible for delivering it to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this information is strictly prohibited. Thank you for your cooperation.

Subject: 0.659% FC Broadway & Hill petition signed
Date: Thursday, May 25, 2017 at 9:09:12 AM Pacific Daylight Time
From: Tara Devine
To: Ellen Riotto, Wallis Locke, Katie Kiefer
Attachments: BID petition - Broadway and Hill_5-26-17.pdf

Complete, and long-time owner.
Shouldn't encounter any verification issues, but let me know if it does.

Subject: Re: 0.659% FC Broadway & Hill petition signed

Date: Thursday, May 25, 2017 at 9:10:21 AM Pacific Daylight Time

From: Tara Devine

To: Ellen Riotto, Wallis Locke, Katie Kiefer

P.S. Original will be mailed to you.

On Thu, May 25, 2017 at 9:09 AM, Tara Devine <tara@devine-strategies.com> wrote:

Complete, and long-time owner.

Shouldn't encounter any verification issues, but let me know if it does.

Subject: Re: 0.659% FC Broadway & Hill petition signed
Date: Thursday, May 25, 2017 at 9:32:36 AM Pacific Daylight Time
From: Ellen Riotto
To: Tara Devine, Wallis Locke, Katie Kiefer

Thank you!

From: Tara Devine <tara@devine-strategies.com>
Date: Thursday, May 25, 2017 at 9:10 AM
To: Ellen Riotto <ellen@southpark.la>, Wallis Locke <wallis@southpark.la>, Katie Kiefer <katie@southpark.la>
Subject: Re: 0.659% FC Broadway & Hill petition signed

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